



425 Lafayette Street
New York, NY 10003

Web Developer

The Public Theater seeks a Web Developer to join its Digital Engagement team!

A subset of the Marketing and Communications department, the Digital Engagement team oversees the administration, development, and curation of The Public's digital platforms, including our website (publictheater.org), our intranet, and our social media channels.

The Public is a cultural institution dedicated to upholding principles of diversity, equity, and inclusion. The ideal candidate must be willing to investigate how those principles apply in the context of marketing and communications.

RESPONSIBILITIES

- Designs, implements and supports new web features for the public facing website and internal tools.
- Develops and maintains front-end user interface designs using HTML, CSS, and JavaScript and back-end functionality in C#/ASP.NET.
- Integrates website with the Public Theater's CRM, Tessitura, in collaboration with other Tessitura stakeholders.
- Aligns development timelines with priorities of the larger organization.
- Interacts with stakeholders across the organization, effectively communicating technical details to a non-technical audience.
- Works with the IT team to maintain the website's IT infrastructure.
- Identifies opportunities to improve the web patron experience and recommends solutions.
- Optimizes the Episerver CMS user experience through trainings, customizations, and documentation.

REQUIREMENTS

Candidates must have a working knowledge of HTML, CSS and JavaScript, familiarity with JavaScript libraries (ex. jQuery, Vue, React), and working knowledge of a backend programming language (ex. C#, Java, Ruby, Python). They should also have experience interfacing with a third party API, an eye for web design, and strong debugging skills.

We are looking for a self-starter with strong communication and project management skills. Must be able to approach their work with patience, diplomacy, and detail amidst a high-volume, fast-paced environment. Familiarity in the following platforms is ideal, but not required: Tessitura, Episerver, SQL, AWS, and/or Google Analytics.

The Public is committed to creating a diverse and inclusive environment and is proud to be an equal opportunity employer. Applicants from populations underrepresented in the theater field are strongly encouraged to apply. All qualified applications will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, familial status, sexual orientation, national origin, ability, age, or veteran status.

Please send cover letter, resume, and salary expectations to: jobs@publictheater.org